

Nonfiction Alchemy

Your Guide to Finishing Your Book and Finally Becoming an Author

The Author: With his decade of experience in the publishing arena, Jordan Ring is a book-writing wizard. As a compelling ghostwriter, polished editor, and author of seven books, he loves helping creatives, coaches, and other business owners become authors.



Your Reason for Reading: Learn how to write your book without following an impossible daily-writing regimen, losing momentum and bleeding motivation, or succumbing to one of the many author fears that get in the way of finishing a book. In the pages of *Nonfiction Alchemy*, you'll discover how to navigate the tear-your-eyes-out but then cry-for-twenty-minutes-straight journey of writing a book.

This Book Is Perfect for You if...

- **You've been told**, "You should write a book!" and you're ready to take the leap.
- **You're an entrepreneur or business owner:** You want to use your book as a calling card to cultivate high-level business, enhance your reputation/credibility, and/or leave a legacy.
- **If you're an experienced author in need of optimization:** You've written books before but you have a need for newfound inspiration to keep on writing great books.

The hardest part of writing a book? Achieving the momentum necessary to actually finish. No more! Never again lose steam; this book takes you step-by-step through **The Five Phases of Alchemic Book Creation:**

1. **Phase 1: Start Your Book:** Gain clarity on your book idea, learn how to write a detailed outline that writes the book for you, and push past common fears holding you back.
2. **Phase 2: Draft Your Book:** Discover the power of the Write with Why Method, unlock a unique writing process that fits your personality, schedule, and goals, and... Get. The. Draft. Done!
3. **Phase 3: Enhance Your Book:** Enhance the book beyond paltry first draft (so people actually read it and like it), find out what's in an influential book (so you can emulate it), learn how to make your book shine with self-editing hacks, and find the perfect editor for your book.
4. **Phase 4: Give Your Book:** Navigate the complex land of publishing and take a crash course in book launch tactics. *Nonfiction Alchemy* is your quick-start guide to finding readers right now, not later.
5. **Phase 5: Aftermath:** Develop an author brand that goes beyond the book. Learn how to use your book to establish credibility, build your audience, and skyrocket your business.

Through all the phases of book creation, you'll not only learn what it takes to be a successful author, you'll discover specific strategies to finish your book, no matter how far along you are in the process.

Nothing beats the feeling of getting the finished copy of your book in your hands.... Follow the guidelines contained within this lively read, and launch to the stratosphere of possible.

Questions? Let's chat: Jordan@jmrings.com, www.JMRings.com